

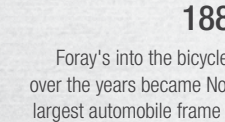


150 YEARS OF INNOVATION.

A. O. Smith enjoys a rich history of achievements. A glimpse at our 150-year history reveals numerous engineering and technical achievements.



1874
Started operations



1889-1906
Foray's into the bicycle industry and over the years became North America's largest automobile frame manufacturer



1936-1954
Patented the glass line technology and introduced the first glass-lined commercial water heater



1995
Joint venture in China



2008
Started operations in India



2010
Factory set up in Harohalli, near Bengaluru - Water Heater Manufacturing begins



2015
Entry in Water Purification - Pioneers in introducing the Hot Water feature



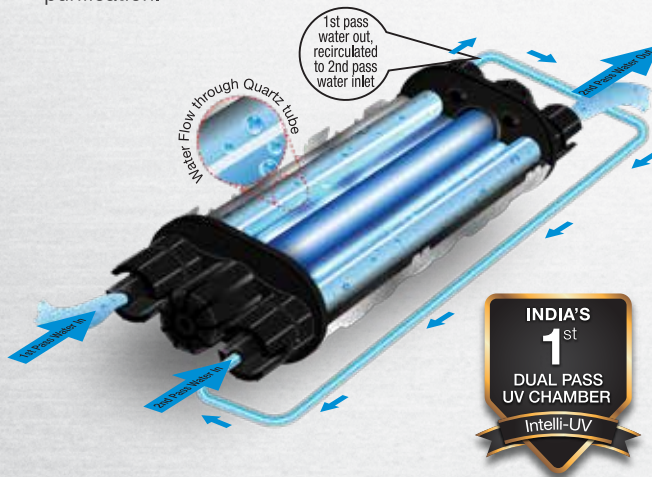
2020-2023
Launched industry-defining products in Water Heaters and Water Purifier series in India



2024
A. O. Smith celebrates 150 years of integrity, innovation and customer satisfaction in its business locations across the globe.

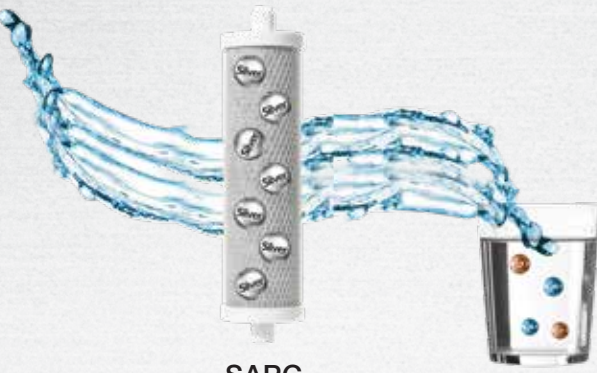
Dual Pass UV chamber (DPUV)

Intelli UV is powered by India's 1st Dual Pass UV Chamber, a unique design in which the water passes twice through an advanced high power 11W UV lamp, providing double UV purification.



SAPC

Intelli UV Series is now protected with Silver Activated Post Carbon (SAPC) to safeguard your water. While the ionized silver in the Silver Activated Post Carbon (SAPC) is a powerful anti-microbial agent, so your water passes through a silver based filter that prevents any microbial growth. Because impurity should have no place in your drinking water.



What a purifier.

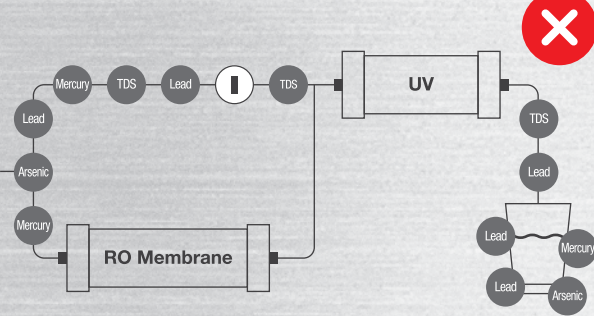
Our range of water purifiers offer everything you've thought of, and more. Engineered with the finest technologies, our water purifiers are intuitive, efficient and beautiful. Whether it's the top of the line A. O. Smith ProPlanet Series or the under the counter invisible models, you'll find one that best suits your needs.



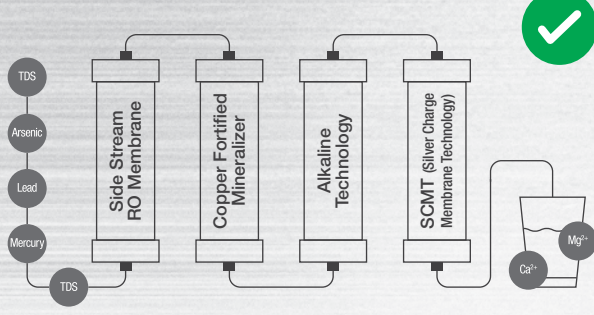
100% RO, Zero Compromise.

In ordinary purifiers, the water bypasses the RO membrane, increasing the risk of contamination. Water bypassing the RO membrane can contain harmful substances like TDS, lead, arsenic, fluoride, pesticides and other chemicals.

Ordinary RO + UV



A. O. Smith RO + SCMT



A. O. Smith RO water purifiers pass 100% of the water through our patented side stream RO Membrane, giving you water that's clean and healthy.

Intelli-UV-Pro

INDIA'S ONLY HOT WATER PURIFIER WITH DUAL PASS UV CHAMBER



Main Technology	: Dual Pass UV (DPUV) + UF + SCMT
Total Filtration Stages	: 6
Storage Capacity (Approx)	: 10 Ltrs (9.2 Lts + 0.8 Lts steel hot tank)
Water Dispensing Type	: Faucet
Mounting Options	: Wall/Table
Display	: Digital
Dimension (H x D x W)	: 482 mm X 369 mm X 326 mm
% Recovery	: Not applicable
Suitable for TDS level	: Upto 200 ppm
Suitable for hardness level	: Upto 120 ppm

- UV purified Hot water at 3 temperature modes: ambient, warm (45°C) & hot (80°C)
- Elevate your Kitchen décor with modern, contemporary aesthetics & compact design
- Peace of mind with 1 year comprehensive warranty
- Purified drinking water with 6 stage purification and advanced Silver Charged Membrane Technology (SCMT)

Intelli-UV⁺Hot

UV PURIFIED HOT WATER WITH ADVANCED LEAD SHIELD TECHNOLOGY



Main Technology	: Dual Pass UV (DPUV) + SAPC + Lead Shield
Total Filtration Stages	: 6
Storage Capacity (Approx)	: 3.3 Ltrs (2.5 Lts + 0.8 Lts steel hot tank)
Water Dispensing Type	: Touch
Mounting Options	: Wall
Display	: LED
Dimension (H x D x W)	: 445 mm X 191 mm X 300 mm
% Recovery	: Not applicable
Suitable for TDS level	: Upto 200 ppm
Suitable for hardness level	: Upto 120 ppm

- UV purified Hot water at 3 temperature modes: ambient, warm (45°C) & hot (80°C)
- Elevate your Kitchen décor with modern, contemporary aesthetics & compact design
- Peace of mind with 1 year comprehensive warranty
- Purified drinking water with 6 stage purification

Baby-safe water with 8 stage Purification

Our 8 stage RO purification system, in ProPlanet undoes what the world has done to water. At the press of a button, you get water the way it was meant to be. Fresh, clean and so good that it's even safe for babies*.

1 Pre-Filter

The first step in our filtration process is the advanced Pre-Filter. It removes sediment and other particulate matter.

2 ART™MAX

(Advance Recovery Technology™)
Unlike other purifiers, our breakthrough Advance Recovery Technology™ recovers 2X more water* ensuring minimal water wastage. It's good for the environment and good for you.

3 Sediment Filter

The Sediment Filter removes finer sediment and particulate matter. This increases the life of the RO membrane and subsequent filters, resulting in low maintenance costs.

4 Pre-Carbon Filter

The Pre-Carbon Filter removes any unpleasant colour, taste and odour, including chlorine. It ensures that your water is healthy and tastes the way it was meant to be.

5 Patented Side Stream Membrane

Our patented side stream RO membrane removes bacteria, viruses, cysts, heavy metals like lead, mercury and arsenic, as well as pesticides and fluorides. The system is designed to ensure 100% of the water passes through the RO membrane and none of it bypasses it so no impurity stands a chance of passing through.

6 Copper Fortified Mineralizer

(CFM Technology)
CFM Technology enriches water with the goodness of copper and adds essential minerals like calcium and magnesium. So, the water you get is fresh, natural tasting and enriched with copper

7 Alkaline Min-tech

Alkaline Min-tech technology maintains a ph range of 7 to 8.5 to ensure that you stay hydrated and fresh, all day long

8 SCMT

(Silver Charge Membrane Technology)
SCMT prevents any potential secondary microbial contamination post RO purification.

Why SCMT is superior compared to UV or UF?

Filtration Technology	SCMT	UF	MF	UV
Virus	✓	✗	✗	✓
Bacteria	✓	✓	✓	✓
Cysts	✓	✓	✓	✓
Particulates	✓	✓	✓	✗
Endotoxins	✓	✓	✗	✗
Colloids	✓	✓	✗	✗
Chemical reduction	✓	✗	✗	✗
Phosphates	✓	✗	✗	✗

*Under standard test condition. ART™ patent applied.



Call 1860 500 2468 for a free demo* today or visit www.aosmithindia.com



SCAN IT TO KNOW MORE

Plot No. 300, Phase - II, KIADB Industrial Area, Harohalli, Kanakapura Taluk, Ramanagara District, Karnataka – 562 112, India. CIN: U31909KA2006PTC040282

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*Available only in selected cities.

Printed on-03/25_R0



Cheers to Good Health with Our Range of Water Purifiers





Baby - Safe.*
Earth - Safe.

ProPlanet series is designed for the discerning consumer-both environment conscious and health conscious.

The stylishly crafted ProPlanet water purifiers are equipped with RO + Silver Charged Membrane Technology (SCMT) that gives you 100% RO purified, baby-safe* water, using an 8 stage purification process. The elegant and stylish design of ProPlanet enhances the beauty of your kitchen and also

saves 2X more water than an ordinary RO water purifier* making it earth-safe too.



Hot is the new **healthy**



A good-looking machine that dispenses mineralised hot water In an Instant. Whether it's for a cup of green tea or instant noodles, you can choose between water at ambient room temperature or 45°C warm water for drinking or 80°C hot water for an instant hot beverage.

No more waiting for water to bubble over a flame. Simply press a button and it's right there to enjoy your favorite hot beverage made with Instant purified hot water to stay warm and healthy.

ATF Technology
(All Time Fresh)

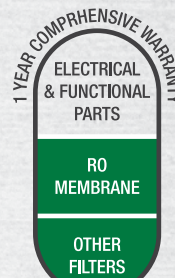
UV LED in tank ensures purified water is fresh all time (24x7)

24x7

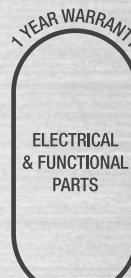


1-Year Comprehensive Warranty

1-Year Comprehensive Warranty, which includes RO membrane, all filters and electrical & functional parts.



A. O. Smith Water purifiers



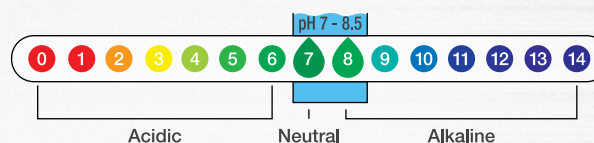
Ordinary Water purifiers

CFM Technology

CFM Technology enriches water with the goodness of copper and adds essential minerals like calcium and magnesium.



Perfectly balanced ph with Alkaline Min-tech
Ensures water within



Alkaline MIN-TECH maintains a pH range of 7 - 8.5 to ensure that you stay hydrated and refreshed, all day long.

P8 | Water Purifier

CONVENIENCE OF MINERALIZED HOT WATER AT THE PRESS OF A BUTTON.



Main Technology	: 100% RO + SCMT + CFM
Total Filtration Stages	: 8
Storage Capacity (Approx)	: 6.5 Ltrs (5.7 Lts + 0.8 Lts hot tank)
Water Dispensing Type	: Knob Faucet
Mounting Options	: Wall
Display	: Digital
Dimension (H x D x W)	: 482 mm X 293 mm X 341 mm
% Recovery	: >60%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm

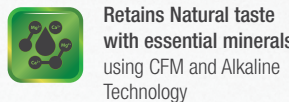
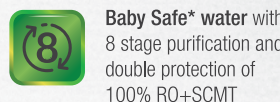


P7 | Water Purifier

INDULGE IN THE LUXURY OF MINERALIZED HOT WATER



Main Technology	: 100% RO + SCMT + CFM
Total Filtration Stages	: 8
Storage Capacity (Approx)	: 10 Ltrs (9.2 Lts + 0.8 Lts steel hot tank)
Water Dispensing Type	: Touch
Mounting Options	: Wall/Table
Display	: Digital
Dimension (H x D x W)	: 482 mm X 369 mm X 326 mm
% Recovery	: >60%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm



P6 | Water Purifier

PURIFIED HOT WATER WITH DOUBLE PROTECTION OF 100% RO+SCMT



Main Technology	: 100% RO + SCMT + CFM
Total Filtration Stages	: 8
Storage Capacity (Approx)	: 10 Ltrs (9.2 Lts + 0.8 Lts steel hot tank)
Water Dispensing Type	: Faucet
Mounting Options	: Wall/Table
Display	: Digital
Dimension (H x D x W)	: 482 mm X 369 mm X 326 mm
% Recovery	: >60%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm

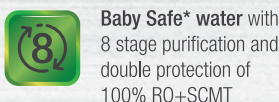


P5 | Water Purifier

BABY SAFE* WATER WITH 8 STAGE PURIFICATION AND LARGE 9L STORAGE TANK



Main Technology	: 100% RO + SCMT
Total Filtration Stages	: 8
Storage Capacity (Approx)	: 9 Ltrs
Water Dispensing Type	: Faucet
Mounting Options	: Wall/Table
Display	: Digital
Dimension (H x D x W)	: 490 mm X 329 mm X 315 mm
% Recovery	: >60%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm



P4Pro / P3Pro | Water Purifier

BABY-SAFE WATER WITH ADVANCED ALL-TIME FRESH TECHNOLOGY



UV tank purification available only in P4Pro

Main Technology	: 100% RO + SCMT + CFM
Total Filtration Stages	: 8
Storage Capacity (Approx)	: 5 Ltrs
Water Dispensing Type	: Faucet
Mounting Options	: Wall
Display	: Digital
Dimension (H x D x W)	: 460 mm X 267 mm X 380 mm
% Recovery	: >60%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm

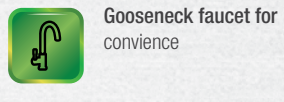
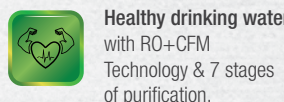


Z2Pro | Water Purifier

UNDER THE SINK PURIFIER WITH GOODNESS OF COPPER



Main Technology	: 100% RO + CFM Technology
Total Filtration Stages	: 7
Storage Capacity (Approx)	: 5 Ltrs
Water Dispensing Type	: Gooseneck Faucet
Mounting Options	: Under the Counter
Display	: Digital
Dimension (H x D x W)	: 420 mm X 410 mm X 270 mm
% Recovery	: >= 40%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm

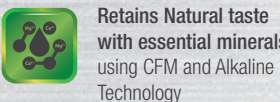


X9 | Water Purifier

BABY-SAFE WATER WITH GOODNESS OF COPPER AND ALKALINE TECHNOLOGY



Main Technology	: 100% RO + SCMT + CFM
Total Filtration Stages	: 8
Storage Capacity (Approx)	: 5 Ltrs
Water Dispensing Type	: Faucet
Mounting Options	: Wall
Display	: Digital
Dimension (H x D x W)	: 460 mm X 270 mm X 380 mm
% Recovery	: >= 40%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm

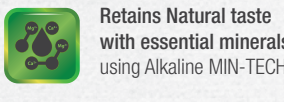
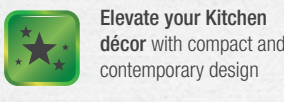


X6+ | Water Purifier

BABY SAFE WATER WITH 8 STAGE PURIFICATION



Main Technology	: 100% RO + SCMT
Total Filtration Stages	: 8
Storage Capacity (Approx)	: 5 Ltrs
Water Dispensing Type	: Faucet
Mounting Options	: Wall
Display	: Digital
Dimension (H x D x W)	: 460 mm X 270 mm X 380 mm
% Recovery	: >= 40%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm



X3+ | Water Purifier

PURIFIED WATER WITH ALKALINE MIN-TECH



Also available as X3 without digital display

Main Technology	: 100% RO + Alkaline Min-tech
Total Filtration Stages	: 6
Storage Capacity (Approx)	: 5 Ltrs
Water Dispensing Type	: Faucet
Mounting Options	: Wall
Display	: Digital
Dimension (H x D x W)	: 460 mm X 256 mm X 380 mm
% Recovery	: >= 40%
Suitable for TDS level	: Upto 2000 ppm
Suitable for hardness level	: Upto 500 ppm

